



RULES AND PROCEDURES

GENERAL

1. Any industry participant, whether a natural person or entity, can submit an application to compete for the award.
2. DSM companies, DSM employees as well as members of the DSM Award Judging Committee cannot apply for the award.
3. A former DSM employee may only apply for the award if his/her main achievements relate to work carried out outside DSM and not while employed by DSM.
4. From the submissions received the Award Judging Committee shall nominate maximum five nominees. They will be invited to present their input to the audience present at a special award symposium (date and place to be decided).
5. If any of the top five nominees, chosen by the Award Judging Committee, declines to present his/her input to the audience present at the award symposium, the Award Judging Committee is free to nominate an alternative applicant.
6. The audience of the symposium will be asked to vote on the top five ideas presented. Their vote will account for 10% of the total score.
7. If the winner declines to accept the award or declines to attend the award symposium or the related ceremony, the Award Judging Committee reserves the right to grant the award to the runner-up.
8. A nominee including the runner-up, not chosen as the winner in a given award year, may participate again in any future award year with the same idea.
9. In the first year of the award (2009), the Award Judging Committee will meet in person at a location to be selected by DSM. In subsequent years, other forms of involvement and participation (e.g. teleconferencing, videoconferencing or web interfacing) may be considered.
10. No information whatsoever shall be disclosed to the outside world during the judging process. Applicants will not receive any information about their results. Only the Award Judging Committee members involved and the award organizing team at DSM will have access to this information. The Award Judging Committee members shall not disclose their or other referee opinion to any person outside the Award Judging Committee.
11. The award winner will be announced immediately after the award symposium.
12. Any applicant is expected to undertake actions necessary to preserve any Industrial Property rights.



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JUDGING

1. The chairperson of the Award Judging Committee is in charge of organizing the entire judging procedure.
2. At a meeting, to be held one month prior to the award symposium, the members of the Award Judging Committee discuss the candidates put forward, give them a score (totaling 90% of the overall score) leading to a top five ranking, using the judging criteria laid down in the overall award judging criteria document.
3. The judge collectively have 90% of all votes to be given out on the various ideas submitted. The remaining 10% will be determined by the audience at the award symposium.
4. When the top five has been identified, the chairperson of the Award Judging Committee contacts the nominees and informs them that they have been selected to present their idea at the symposium and to give an award lecture on that occasion. The audience will determine the remaining 10% of the vote.
5. All nominees that are not selected will be informed as soon as the selected nominees have accepted the invitation to present their idea.

AWARD PRESENTATION

1. The top five candidates will be invited to present their idea to an audience related to or actively involved in the egg industry. This audience will be asked to vote and here the candidates will be able to score the remaining 10% of the points and as such, the final winner can only be named after the voting of the audience.
2. At the award presentation ceremony, the winner and the runner-up will both receive an award trophy plus a specimen cheque for the cash prize that goes with the award.
3. At a later date, the amount of the cash prize is paid out to the winner and the runner-up through a bank transfer.